

Kate Barker

PROFESSIONAL PROFILE

A senior editor and writer who has worked for 10 years in the Canadian consumer magazine industry and offers a full range of editing and writing services to businesses and non-profit organizations. Magazine editing skills include managing all aspects of production, such as assigning stories, substantive editing, budgeting, copy editing, proofing, and fact checking. Proficient in all industry-standard computer programs, including Quark Xpress and In Design/In Copy. Business and non-profit writing and editing services include newsletters, Web content, fact sheets, annual reports, client testimonials and speeches. Known for calmness under pressure, attention to detail and a quick turn around.

EMPLOYMENT HISTORY

Freelance Writer/Editor

currently

- Writing articles for Canadian consumer magazines including *explore*, *Maclean's* and *Cottage Life*.
- Editing /proofing for magazines including *Azure*, *explore*, *Outdoor Canada* and *Canadian Living*.
- Providing writing and editing services for businesses and non-profit agencies.

explore Magazine

Managing Editor

06/03 – 03/04

- Fulfilled all editorial duties to be expected in a small shop that consisted only of the editor, managing editor and art director, including:
- Editing the front of the book section of this bi-monthly, award-winning consumer magazine.
- Managing copy flow between freelancers, editors and the art department to ensure that tight deadlines were met.
- Copy editing and creating the magazine's style guide to generate consistency.
- Soliciting and editing the work of freelance writers from across Canada to attract the best writing.
- Responding to the 10 or more daily queries from writers keen to work for *explore*.
- Substantive editing of some features that went on to be nominated for National Magazine Awards.
- Writing front of the book and feature packages, also nominated for National Magazine Awards.
- Proofing and catching errors before going to press.
- Supervising four interns who went on to secure professional jobs in journalism.
- Photo research for every issue, critical to ensuring excellent photography with a small budget.
- Organizing weekly production meetings to ensure that the editorial and art departments communicated clearly.
- Copy fitting all pages in In Design/In copy.
- Handling all enquiries regarding the magazine to maintain strong public relations with readers.
- Supervising fact checkers to make sure every issue was accurate and fair.
- Handling invoices quickly to maintain good working relationships with freelancers.
- Posting content to the Web.
- Consulting with the editor, art director and marketing staff on special feature packages, story line ups and the future direction of the magazine.

THE BISHOP STRACHAN SCHOOL

Editor, *The BSS Magazine*

09/01 – 06/03

- Reporting, writing, and editing a four-colour publication produced three times a year.
 - Handling a yearly production budget of approximately \$100,000.
 - Producing a newsletter six times a year, an annual report and fundraising campaign literature.
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Kate Barker - continued

Freelance Writer

06/00 – 01/01

- Writing articles for several Canadian consumer magazines including *Chatelaine*, *I.E. Money*, *National Post Business Magazine*, *Toronto Life* and *Xtra*.

BRUNICO COMMUNICATIONS

Copy Chief, *Kidscreen Magazine*

04/99 – 05/00

- Copy editing all sections of this monthly international trade magazine.
- Writing New Media section of the magazine and copy editing and writing for *TeenScreen*.
- Maintaining a roster of regular freelance writers and soliciting the work of new writers.
- Editing freelance submissions.
- Maintaining a system of copy flow between the editorial and art departments.
- Maintaining the art library and an up-to-date source contact list.
- Posting content to the Web.
- Copy fitting pages in Quark Xpress.
- Processing freelance invoices.
- Responsible for fact checking

RYERSON SCHOOL OF JOURNALISM

09/98 - 05/99

Editor, *Ryerson Review of Journalism*

- Managing a masthead of 15 and responsible for generating story ideas, display writing, copy editing, consulting with the art director and production team.
- Writing the editorial and cover story.

EDUCATION

Bachelor of Applied Arts, Journalism, Ryerson Polytechnic University

09/97 - 06/99

Bachelor of Arts, Honours, History, Queen's University

09/86 - 06/90

OTHER PUBLICATIONS, PRODUCTIONS AND AWARDS

- 2008 Honourable Mention National Magazine Award, editorial package category for “Nice Work (And You Can Get It)” published in *explore*, September/October 2007 issue.
- 2007 Silver National Magazine Award, editorial package category for “125 Things We Love Out There” published in *explore*, July/August 2006 issue.
- 2006 Gold National Magazine Award, service journalism, lifestyle category for “The Life List 100” published in *explore*, June 2005 issue.
- *The Applicant*, a short story published in *On The Threshold: Writing Toward The Year 2000*, Beach Holme Press, Vancouver, 1999.
- The Mark Gayn Award, Ryerson School of Journalism, 1998.
- *Army of Lovers*, a play, produced by Buddies in Bad Times Theatre, 1996 and produced by Threshold Theatre in Kingston, 1995.
- *Bantering the Unanswerable*, a play, produced at Nightwood Theatre's Groundswell Festival, 1993 and performed at The Kingston Fringe Festival, 1992.